



**Politics and processes of  
conceptualising a space for  
intervention within the antenatal and  
postnatal setting**

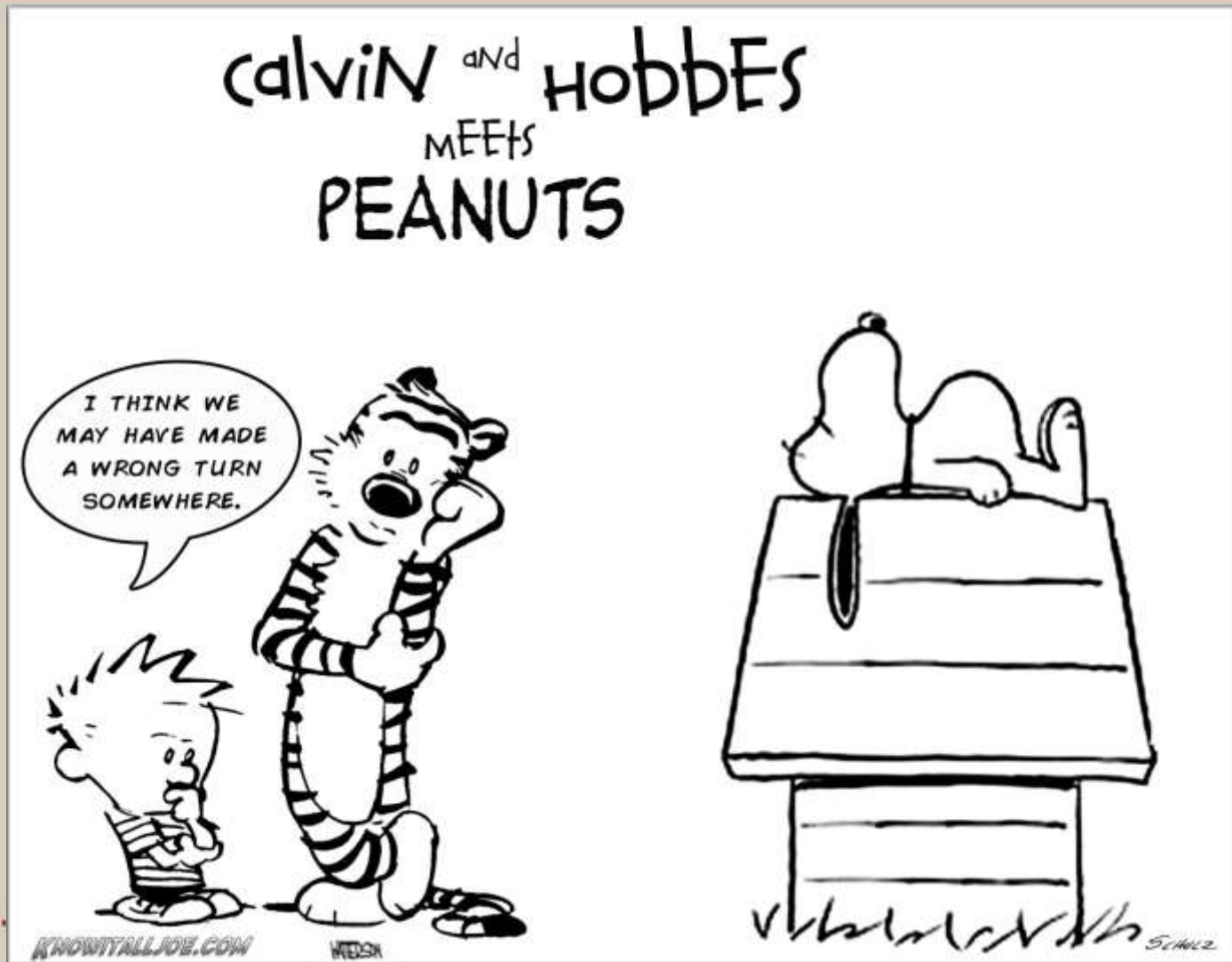
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# Introduction



# Do you understand the study site?

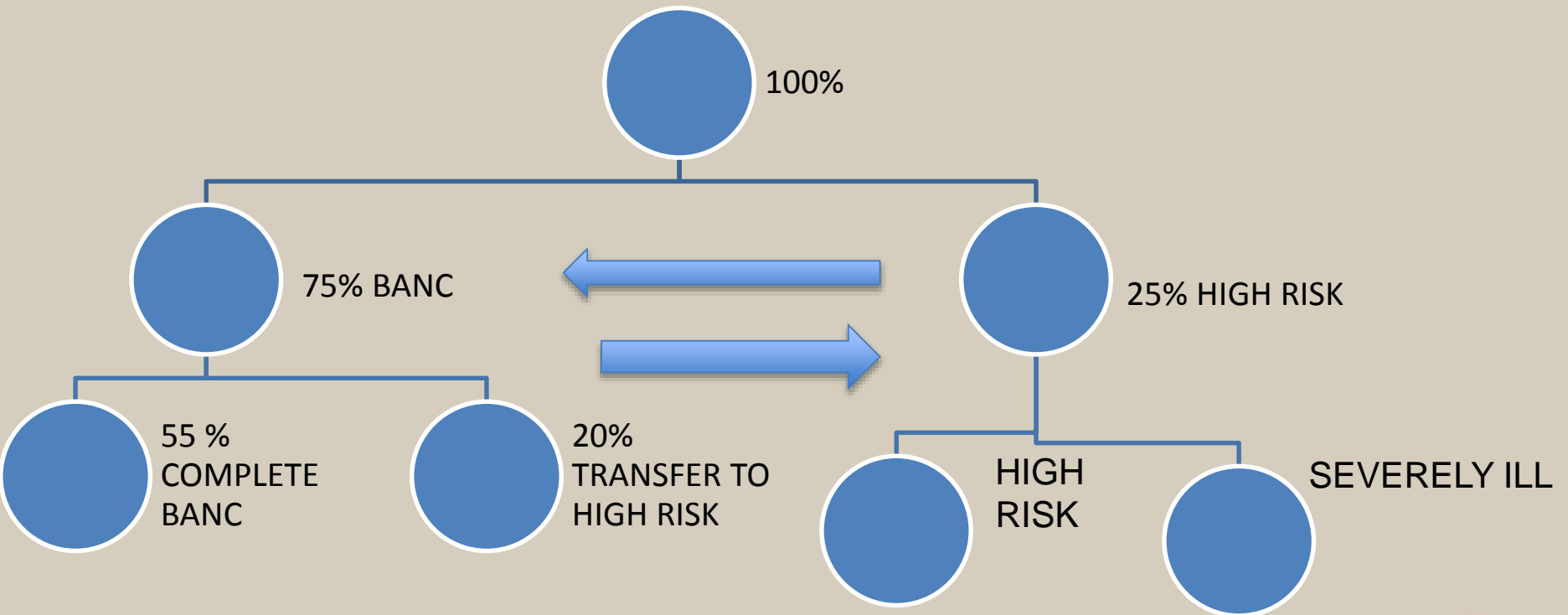


# Who is your population of interest?



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- “Pregnant women” is not a homogenous group



# Do you understand the service spread?

If you have multiple sites for your intervention:

- are the constellation of services comparative in each site and,
- if not, what are the implications for the intervention under study?

# Who is your ultimate focus?

- Can we assume a coherent MNCH agenda?





# What about male involvement?

- Positive MIP or negative MIP?





# Where is the couples focus?



# In summary

- MNCH arena is complex, multifaceted and highly politicised
- Women's health must be at the centre
- Conceptual shift from MIP to couples-based, relationship-orientated approaches

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- <http://www.gocomics.com/calvinandhobbes/>

